

De Anza College



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Program Report

San Jose-Sunnyvale-Santa Clara MSA



Region Info

Name: San Jose-Sunnyvale-Santa Clara MSA

MSA Areas: San Jose-Sunnyvale-Santa Clara, CA (41940)

Custom Profile: De Anza College

 **Film/Television Production: TV Emphasis (09.0701)**

Target Occupations

Producers and directors (27-2012)

Radio and television announcers (27-3011)

Broadcast news analysts (27-3021)

Film and video editors (27-4032)

Target Occupation Performance

961 Jobs (2010) Location Quotient: 0.61	6.8% Growth (2010-2014) National: 3.3%	\$18.74/hr Median Wage (2011) National: \$19.24/hr
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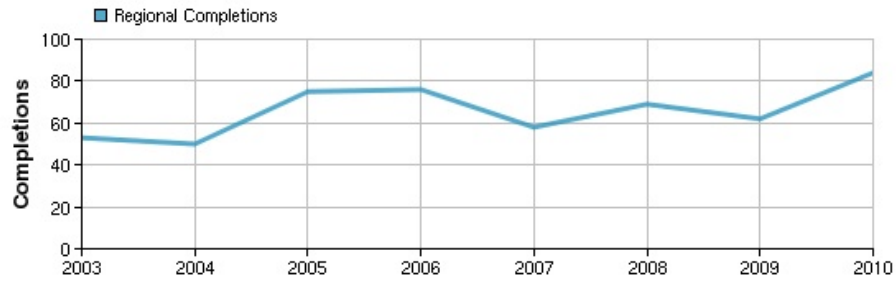
Regional Openings (2010)	41 
Institution Program Completions (2010)	6 
Regional Program Completions (2010)	84 
All Regional Completions for Target Occupations (2010)	285 

Target Occupations	Regional Openings (2010)	Median Wage (2011)	Growth (2010-2014)
Producers and directors (27-2012)	21	\$22.79	7.9%
Radio and television announcers (27-3011)	14	\$14.50	4.2%
Broadcast news analysts (27-3021)	2	\$21.52	5.8%
Film and video editors (27-4032)	4	\$14.84	10.4%

Other Regional Training Providers

1
Institutions

84
Completions (2010)



Institution	Degrees	Certificates	Total Completions
San Jose State University	84	0	84

Job Postings by Occupation

Occupation	Job Postings
Producers and directors	2
Broadcast news analysts	1
Film and video editors	1
Radio and television announcers	0

Data Sources and Calculations

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Completers Data

The completers data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

State Data Sources

This report uses state data from the following agencies: California Labor Market Information Department.