

# De Anza College Office of Institutional Research and Planning

**To:** Julie Pesano and John Swenson, Director of Global Education Partnerships

**From:** Lisa Ly, Senior Research Analyst

**Date:** April 17, 2025

**Subject:** Study Abroad Program: Demographics & Outcomes, Summers 2014-2024

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## Overview:

This report examined the demographics, course success, degree/certificate and transfer outcomes of study abroad program students between summers 2014 and 2024.

## Methodology:

In order to identify the study abroad students, the program's course sections were used. Course sections were identified using a combination of De Anza Off Campus building code and room codes associated with a country or international city name (e.g., ECDR, KENY, LONDON, PHILPN, and VIETNM). For sections with room codes TBA, their course information (subject, course number, instructor's name) were provided to the program director. Once the course sections were confirmed, the enrolled students' ids were used to their obtain demographics, course grades and whether a degree/certificate or transfer outcome transpired after participating in the study abroad program. In order to examine transfer outcomes, students' information was submitted to the National Student Clearinghouse.

## Summary:

- Between summers 2014 and 2024, the study abroad program was offered 8 times to the following sites: Ecuador, Europe, Italy, Kenya, London, Paris, Philippines, Taiwan and Vietnam. <sup>1</sup> A total of 105 class sections were offered, mostly from Creative Writing (EWRT), English Literature (ELIT) and Anthropology (ANTH) subjects. Refer to [Appendix A](#) for the list of class sections.
- [Participation Headcount](#): A total of 288 distinct students participated. Some students participated multiple times. Each summer program averaged about 37 students, with headcounts varying by site. Headcounts have increased post-COVID.
- [Demographics](#): The majority of student participants were continuing students, age 24 or under, female and Asian or Latinx. Between summers 2014 and 2024, the study abroad program attracted a higher proportion of female (68%), Filipinx (10%) and

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<sup>1</sup> Study abroad was not offered in summer 2015, summer 2020 or summer 2021.

Latinx (30%) students than their representation in the college’s summer student population<sup>2</sup>, 49%, 6%, and 21%, respectively.

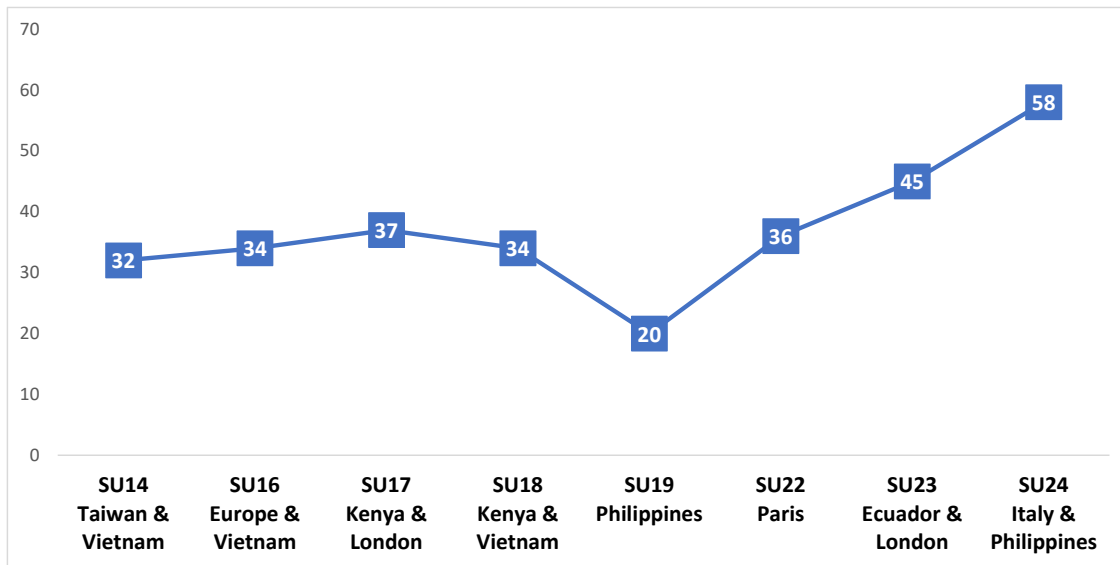
- **Course Success:** The average course success rate was higher for study abroad program students than compared to the college, 87% vs. 81%.
- **Degree/Certificate Outcome:** A total of 113 distinct program students have earned a degree/certificate at the college, with 28 earning an award *prior* to traveling abroad and 85 (30% of program students) earning an award in the same or later term as their summer abroad.
- **Transfer Outcome:** A total of 160 distinct program students have transferred to a four-year institution (56% of program students). A larger proportion of program students who earned a degree/certificate have transferred than compared to those without a degree/certificate.

### Data Results

- About 37 distinct students travel abroad each summer, with participant headcounts increasing post-COVID.

**Chart 1:**

**Student Participant: Headcount by Year**

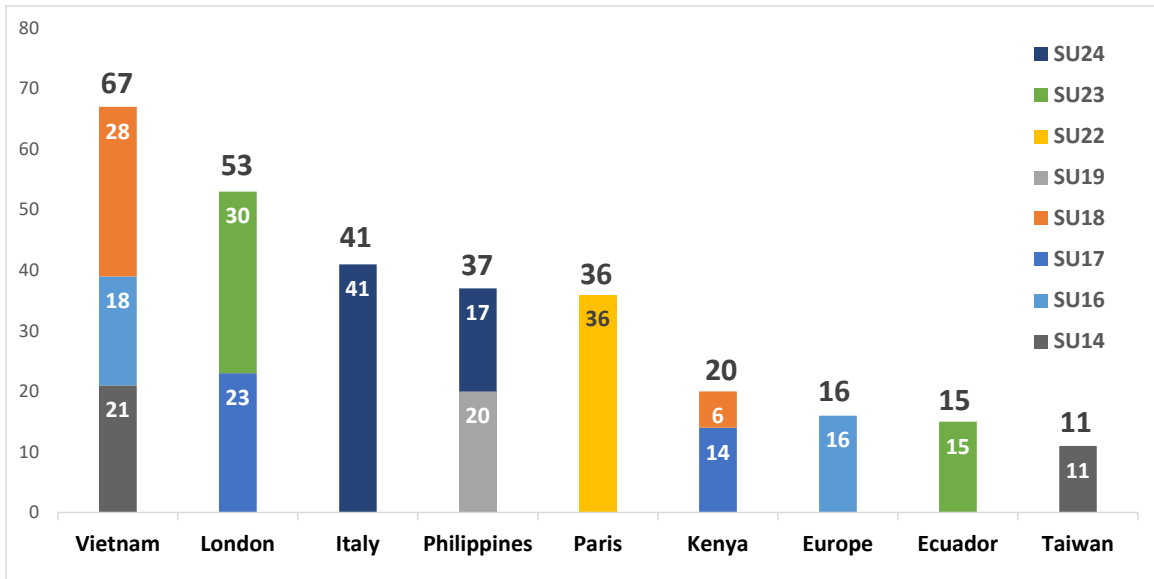


- The sites with the most student participants were Vietnam (N=67), London (N=53) and Italy (N=41). Sites that have been offered multiple summer terms include Vietnam, London, Philippines and Kenya.

<sup>2</sup> Since study abroad program consists of college-going students, the college student population in this report reflects summer quarter credit enrollments and omits high school and adult education students.

**Chart 2:**

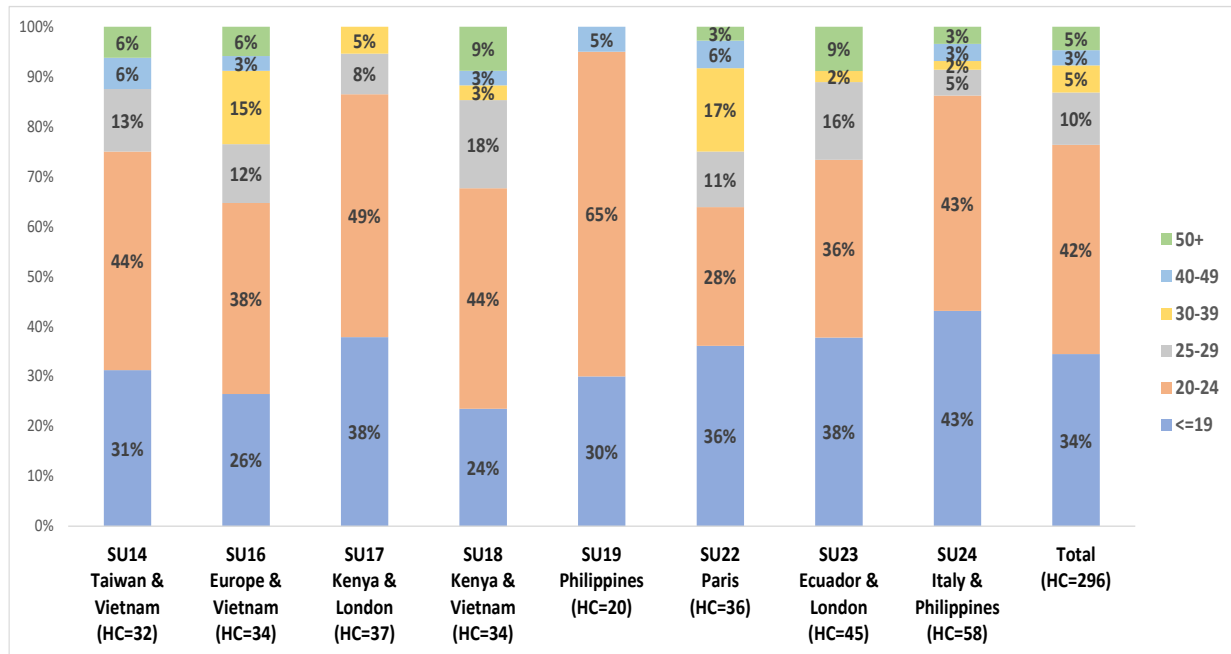
**Student Participant: Headcount by Study Abroad Site**



- **Age:** Study abroad students skewed young, with the majority aged 24 or under. This finding was consistent when examined by site and when compared to the college.

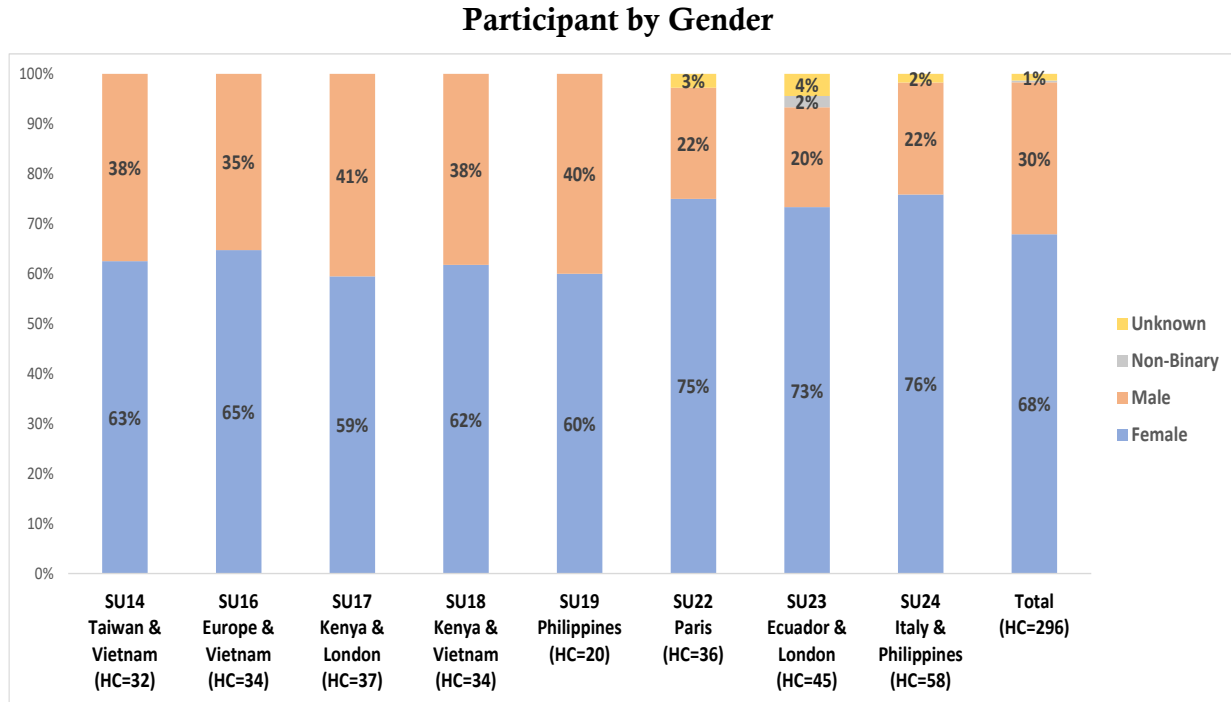
**Chart 3:**

**Participant by Age**



- **Gender:** Students tend to be female. The college’s summer student population for the terms being examined was evenly split, 49% female and 50% male.

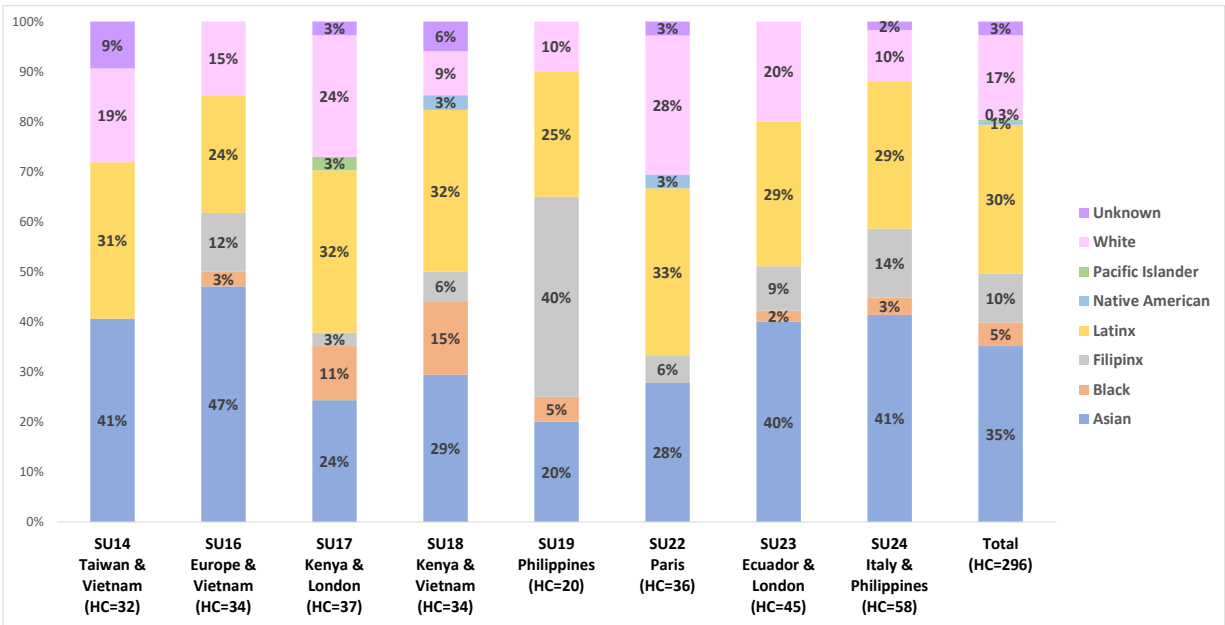
**Chart 4:**



- **Ethnicity:** Program participants were likely to be Asian (35%) or Latinx (30%).
- Ethnic distribution did vary by year as evident by summers 2017, 2018 and 2019, which attracted higher proportions of Black- and Filipinx-identified students to Kenya and Philippines, respectively. Refer to Chart 5.
- Additionally, the study abroad program attracted higher proportions of Filipinx and Latinx students overall, 10% and 30%, respectively than compared to their representation in the summer student population, 6% and 21%, respectively. The college’s summer population for the remaining ethnic groups were 48% Asian, 4% Black, 0.4% Native American, 0.7% Pacific Islander and 2% Unknown.
- **Low Income:** Like the college’s summer student population, about 33% of study abroad students self-reported they were low income (i.e., annual household incomes of \$50,000 or less). Refer to Chart 6.
- Study abroad sites where a higher proportion of the students were low income than compared to the college included: Vietnam (2016 and 2019), Kenya (2017 and 2018), Philippines (2019), Ecuador (2023) and Italy (2024).

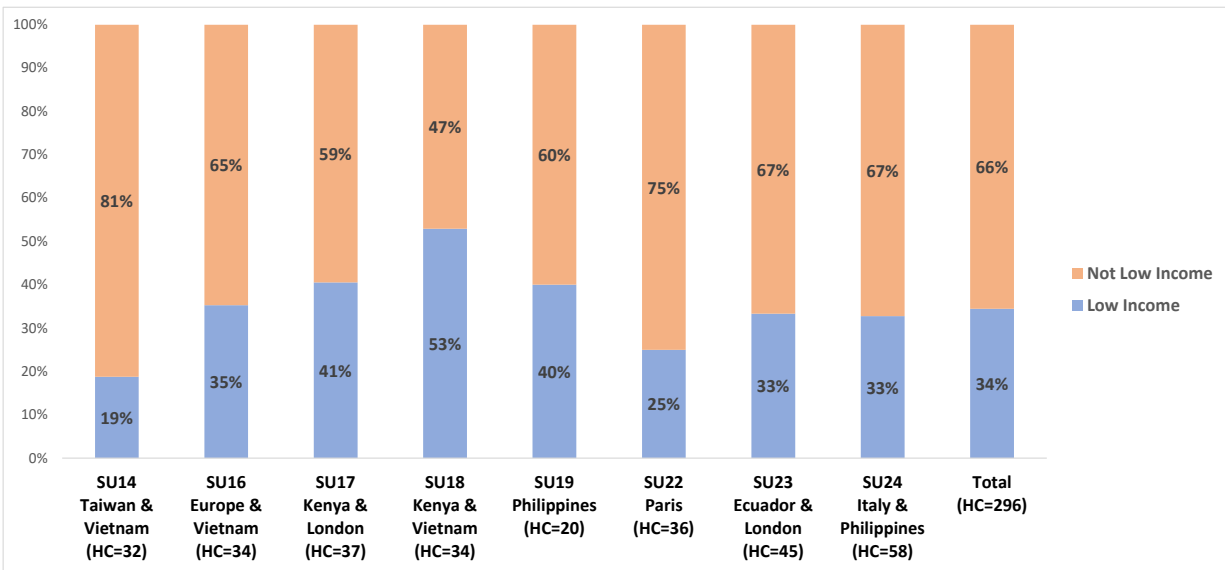
**Chart 5:**

**Participant by Ethnicity**



**Chart 6:**

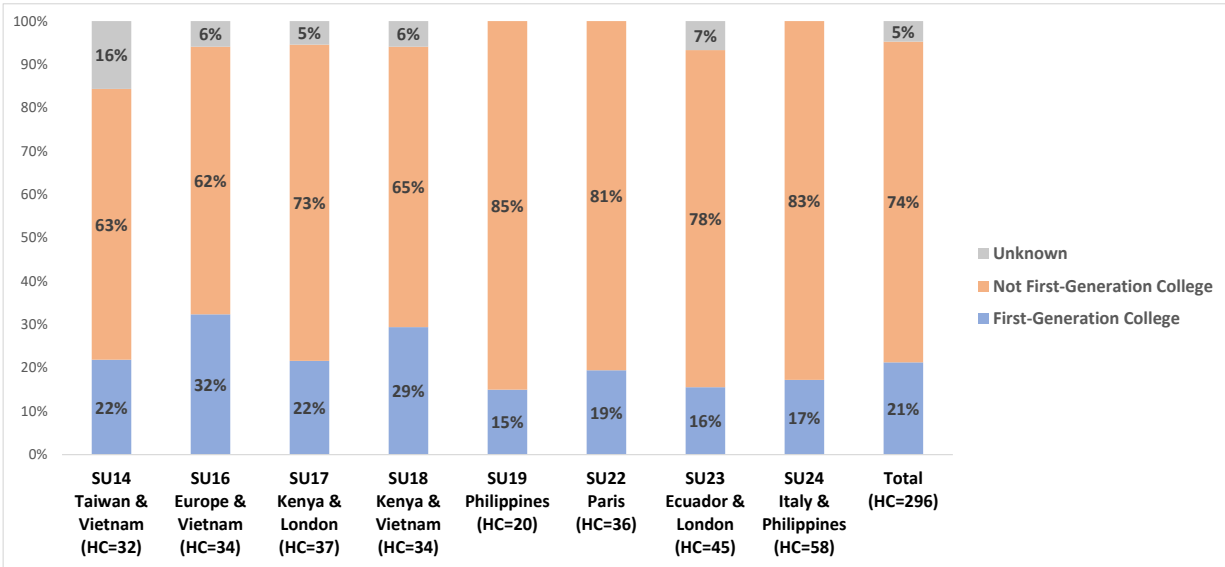
**Participant by Low-Income Status**



- **First-Generation College:** About 21% of program participants were first-generation college students (i.e., parents/legal guardians' highest educational attainment is high school or less) compared to the college average of 25%. Refer to Chart 7.
- Sites where a higher proportion of the students were first-generation college students than compared to the college included: Vietnam (2016), Kenya (2018) and Ecuador (2023).

**Chart 7:**

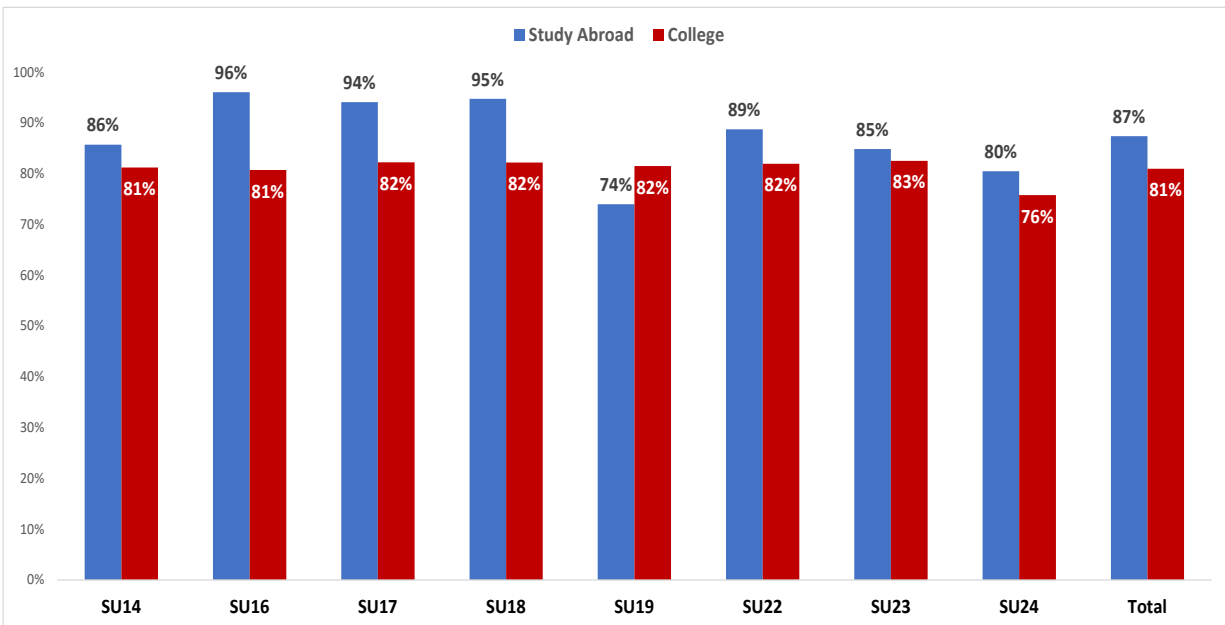
**Participant by First-Generation College Status**



- **Course Success:** The overall course success rate<sup>3</sup> for the study abroad program (87%) was higher versus the college (81%). Refer to [Appendix B](#) for site-specific outcomes.

**Chart 8:**

**Course Success: Study Abroad vs. College**




<sup>3</sup> Grades A, B, C or P divided by all letter grades including withdrawal grades.

- **Degree/Certificate Earned:** Among the distinct 288 study abroad program students, 113 earned a degree of certificate at the college. Of the 113 graduates, 28 students earned an award *prior* to traveling abroad, whereas the remaining 85 earned an award in the same or later term as their summer abroad.
- The top 5 degree/certificate that program students earned are listed below. This finding was consistent regardless of when the award was earned.
  - Liberal Arts: Social and Behavioral Emphasis (AA/AS)
  - Liberal Arts: Science, Math and Engineering Emphasis (AA/AS)
  - Liberal Arts: Arts & Letters Emphasis (AA/AS)
  - Business Administration (AAT/AST)
  - Psychology (AAT/AST)
- **Transferred to Four-Year Institution:** Among the 288 study abroad program students, 160 transferred to a four-year institution (56%). A larger proportion of program students who earned a degree/certificate have transferred than compared to their counterpart.

**Table 1:**

**Transfer to Four-Year Institution After Traveling Abroad**



Awarded Degree/Certificate	Study Abroad	Transferred After Travel	
	HC	HC	Percent
Yes	113	94	83%
No	175	66	38%
Total	288	160	56%

## Appendix

### A. Program Sections

Academic Period	Study Abroad Program	Site	Subject	Course Number	CRN	Sequence Number	Course Title
Summer 2014	Taiwan + Vietnam	Taiwan	C D	D012.	11413	TWN	Child/Fam/Comm Interlatn
			C D	D069.	11412	TWN	Ece Prin/Pract:Crs Cultr
			C D	D102Z	11414	TWN	Curric Dev For Cd Personnel
		Vietnam	ICS	D020.	11441	VN	Asian Amercn Exper In History
			ICS	D022.	11442	VN	Contemp Issues Asian Amer Comm
			POLI	D001.	11409	VN	American Govt & Politics
			POLI	D002.	11410	VN	Comparative Politics
POLI	D003.	11411	VN	International Relations			
SOC	D005.	11408	VN	Sociology: Global&Social Chang			
Summer 2016	Europe + Vietnam	Europe	ADMJ	D011.	12021	01A	Fed Courts/Constit. Law
			PARA	D065Z	12022	01A	Curr Paralegal Topics
			POLI	D002.	12023	01A	Comparative Politics
			SOSC	D097Z	12024	01A	Topics In Social Science
		Vietnam	ELIT	D010.	12032	01A	Intro To Fiction
			EWRT	D001A	12033	01A	Composition And Reading
			EWRT	D002.	12031	01A	Crit Read, Writ & Think
ICS	D024.	12034	01A	Asian Pacific American Lit			
Summer 2017	Kenya + London	Kenya	ANTH	D001.	12396	01A	Phys Anthro
			ANTH	D001L	12395	03A	Phys Anthro Lab
			ANTH	D002.	12397	02A	Cultural Anthropology
			ANTH	D004.	12398	02A	World Prehistory
			ANTH	D007.	12418	02A	Intro To Forensic Anthro
			ANTH	D068.	12399	01A	Anthropology And Museums
		London	ELIT	D010.	12405	02A	Intro To Fiction
			ELIT	D012.	12411	01A	Intro Dramatic Literature
			ELIT	D017.	12407	01A	Intro To Shakespeare
			ELIT	D039.	12403	01A	Contemporary Literature
			ELIT	D078Z	12406	01A	Special Topics In Lit
			EWRT	D001A	12408	02A	Composition And Reading
			EWRT	D001B	12410	01A	Readng, Wrtnng & Resrch
			EWRT	D001C	12404	01A	Literature & Composition
EWRT	D002.	12409	02A	Crit Read, Writ & Think			
Summer 2018	Kenya + Vietnam	Kenya	ANTH	D001.	12603	01A	Phys Anthro
			ANTH	D001L	12604	01A	Phys Anthro Lab
			ANTH	D002.	12600	01A	Cultural Anthropology
			ANTH	D004.	12602	01A	World Prehistory
			ANTH	D007.	12605	01A	Intro To Forensic Anthro
			ANTH	D068.	12601	01A	Anthropology And Museums
		Vietnam	CLP	D070.	12614	01A	Self Assessment
			ELIT	D010.	12611	01A	Intro To Fiction
			EWRT	D001A	12606	01A	Composition And Reading
			EWRT	D001C	12607	01A	Literature & Composition
			EWRT	D002.	12608	01A	Crit Read, Writ & Think
			EWRT	D077X	12609	01A	Special Proj In English
			EWRT	D077Y	12610	01A	Special Proj In English
HUMA	D010.	12612	01A	Human Sexuality			
HUMA	D050.	12613	01A	Undrstdnd/Managing Stress			
Summer 2019	Philippines	Philippines	CLP	D075.	12830	01A	College Major And Career Optio
			ELIT	D010.	12835	01A	Intro To Fiction
			ELIT	D022.	12836	01A	Mythology And Folklore
			ELIT	D024.	12831	01A	Asian Pacific American Lit
			EWRT	D002.	12834	01A	Crit Read, Writ & Think
			HUMA	D010.	12828	01A	Human Sexuality
HUMA	D030.	12829	01A	Understanding/Managing Stress			



## A. Program Sections (continued)

Academic Period	Study Abroad Program	Site	Subject	Course Number	CRN	Sequence Number	Course Title
Summer 2022	Paris	Paris	ELIT	D010.	13442	01A	Intro To Fiction
			ELIT	D021.	13440	01A	Women In Literature
			EWRT	D001A	13437	01A	Composition And Reading
			EWRT	D001B	13438	01A	Readng, Wrtnng & Resrch
			EWRT	D002.	13439	01A	Crit Read, Writ & Think
			EWRT	D030.	13441	01A	Intro Creative Writing
			HUMI	D001.	13443	01A	Creative Minds
			HUMI	D002.	13444	01A	But Is It Art? Questns/Critcsm
			HUMI	D006.	13445	01A	Pop Culture
			HUMI	D015.	13446	01A	Discussion On The Arts
HUMI	D016.	13447	01A	Arts, Ideas & Values			
HUMI	D018.	13448	01A	Wstrn Prspctvs In Glbl Context			
Summer 2023	Ecuador + London	Ecuador	E S	D001.	13596	01A	Intro Environ Stds
			ELIT	D010.	13595	02A	Intro To Fiction
			ELIT	D047B	13611	01A	World Lit: Africa And Latin Am
			ESCI	D019.	13599	01A	Environ Biology
			EWRT	D001A	13592	02A	Composition And Reading
			EWRT	D001C	13593	01A	Literature & Composition
		EWRT	D002.	13594	02A	Crit Read, Writ & Think	
		London	ELIT	D010.	13442	01A	Intro To Fiction
			ELIT	D017.	13602	01A	Intro To Shakespeare
			ELIT	D021.	13440	01A	Women In Literature
			EWRT	D001A	13437	01A	Composition And Reading
			EWRT	D001C	13600	02A	Literature & Composition
			EWRT	D002.	13439	01A	Crit Read, Writ & Think
			EWRT	D030.	13441	01A	Intro Creative Writing
			EWRT	D042.	13601	01A	Intro Crtv Nonfic/Memoir Wrtnng
			PSYC	D001.	13604	01A	General Psychology
			PSYC	D004.	13605	01A	Abnormal Psychology
			PSYC	D005.	13606	01A	Intro Theories Persnlty
PSYC	D008.		13607	01A	Intro To Soc Psychology		
PSYC	D014.	13608	01A	Devlpmntl Aspects Of Psy			
Summer 2024	Italy + Philippines	Italy	ARTS	D001A	13815	02A	Intro To Visual Arts
			ARTS	D001B	13832	02A	Architect Past & Pres
			ARTS	D002A	13816	02A	Hist Of Art/Europe
			ARTS	D002B	13817	02A	Hist Of Art/Europe
			ARTS	D002C	13818	02A	Hist Of Art/Europe
			ARTS	D002D	13819	02A	Hist Of Art/Europe & Us
			ELIT	D010.	13825	02A	Intro To Fiction
			ELIT	D021.	13826	02A	Women In Literature
			EWRT	D001A	13820	02A	Composition And Reading
			EWRT	D001B	13822	02A	Readng, Wrtnng & Resrch
			EWRT	D001C	13823	02A	Literature & Composition
			EWRT	D002.	13824	02A	Crit Read, Writ & Think
		Philippines	ASAM	D011.	13807	01A	Asian Americans And Racism
			ASAM	D013.	13808	01A	Asian Americans And Asia
			ASAM	D030.	13809	01A	Filipinx Amer History And Cult
			ELIT	D021.	13814	01A	Women In Literature
			ELIT	D022.	13812	01A	Mythology And Folklore
			ELIT	D024.	13813	01A	Asian Pacific American Lit
EWRT	D002.	13811	01A	Crit Read, Writ & Think			

## B. Course Success by Study Abroad Site

Academic Period	Program & Site	Success		Non-Success		Withdrew		Total	
		Enrl	Rate	Enrl	Rate	Enrl	Rate	Enrl	Rate
Summer 2014	Site #1: Taiwan	21	100%		0%		0%	21	100%
	Site #2: Vietnam	45	80%	11	20%		0%	56	100%
	Subtotal	66	86%	11	14%		0%	77	100%
Summer 2016	Site #1: Europe	38	93%	3	7%		0%	41	100%
	Site #2: Vietnam	35	100%		0%		0%	35	100%
	Subtotal	73	96%	3	4%		0%	76	100%
Summer 2017	Site #1: Kenya	38	100%		0%		0%	38	100%
	Site #2: London	42	89%	5	11%		0%	47	100%
	Subtotal	80	94%	5	6%		0%	85	100%
Summer 2018	Site #1: Kenya	16	100%		0%		0%	16	100%
	Site #2: Vietnam	56	93%	4	7%		0%	60	100%
	Subtotal	72	95%	4	5%		0%	76	100%
Summer 2019	Site #1: Philippines	37	74%	13	26%		0%	50	100%
	Site #2: NA	-	-	-	-	-	-	-	-
	Subtotal	37	74%	13	26%		0%	50	100%
Summer 2022	Site #1: Paris	71	89%	6	8%	3	4%	80	100%
	Site #2: NA	-	-	-	-	-	-	-	-
	Subtotal	71	89%	6	8%	3	4%	80	100%
Summer 2023	Site #1: Ecuador	26	81%	6	19%		0%	32	100%
	Site #2: London	58	87%	9	13%		0%	67	100%
	Subtotal	84	85%	15	15%		0%	99	100%
Summer 2024	Site #1: Italy	64	74%	19	22%	3	3%	86	100%
	Site #2: Philippines	35	95%		0%	2	5%	37	100%
	Subtotal	99	80%	19	15%	5	4%	123	100%
Total		582	87%	76	11%	8	1%	666	100%